## The Greg & Sally Rindfleisch Performing Arts Fundpg 1 of 3MARSHFIELD AREA COMMUNITY FOUNDATION07/19APPLICATION GUIDELINES07/19

**Brief History:** In 2001 an ad hoc group of community volunteers in the Marshfield area determined that an endowment fund should be established in recognition of the thirty-five-year commitment of Greg and Sally Rindfleisch to the performing arts in central Wisconsin. A steering committee secured a fund agreement with the Marshfield Area Community Foundation and formed a "fund advisory committee" for the purpose of soliciting funds to form a planned giving endowment program to enhance the performing arts in the Marshfield area. A portion of the principal "interest" accrued by the endowment fund will be available each year to support non-profit performing arts programming to help sustain the pursuit of excellence in the performing arts established by Greg and Sally Rindfleisch during their service in the community.

**Purpose and Mission:** The purpose of the fund is to provide monetary grants each year to worthy non-profit performing arts organizations in the Marshfield area in order to enhance the quantity and quality of performing arts programs in central Wisconsin. It is the mission of the "<u>Fund Advisory Committee</u>" to solicit applications each year in central Wisconsin from non-profit groups (or individuals) for monetary grants in several categories which meet the established criteria. The <u>Fund Advisory Selection</u> <u>Committee</u> shall evaluate all applications and choose those deemed most worthy for funding.

## **Criteria and Procedures:**

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- 1. Grants shall be made available each year to producers of non-profit <u>theater</u>, <u>music</u>, and <u>dance</u> programs in the Marshfield area (generally, a 30-mile radius) with priority given to drama/theater activities, including theater for youth development.
- 2. Grants can be awarded for seminars, workshops, guest artists, field trips, concerts, stage productions, recitals, or performance "events".
- 3. In special cases, funding can be used for performance needs in purchasing capital equipment for an organization or program which will maintain and use the equipment on an ongoing basis and share the equipment with other non-profit performing arts groups in the service area.
- 4. Originally this fund included a provision for scholarship applications from theater students at the University of Wisconsin Center Marshfield-Wood County. A separate Application Form & List of Criteria are available at MACF. (With the 2018 re-organization of the University of Wisconsin, the PAF Advisory Committee has consigned this provision to a lower priority).
- 5. All non-profit applicants (including schools & individuals) shall demonstrate a need for funding by thoroughly completing the application form.
- 6. Grants from the fund should not be used for general operating budgets or "business-as-usual" type expenditures. The grants should support project-specific needs which would be difficult to fund in other ways.
- 7. Applications for grants will be invited by the Fund Advisory Committee through media news releases and, when possible, through direct notification of potential applicants. Applications each fall shall be available on or about September 15<sup>th</sup> and applications can be submitted to the Marshfield Area Community Foundation at any time during the following several months. Approved grants will be awarded for projects occurring within the period November 1<sup>st</sup> through October 31 each year.
- 8. Grants will be awarded in various increments, normally up to a maximum of \$1000.00 per grant, depending on the specific needs of the applicant and the pool of money available.
- 9. The selection committee will consider the thoroughness of the application preparation,

appropriate documentation, demonstrated need, uniqueness of the project-specific request, probable enhancement of performance quality, and impact of the project on the potential audience and/or participants.

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- 10. Grants for performing arts projects will normally not be awarded in subsequent years for the same activity.
- 11. All applicants whether they receive a grant or not, shall receive a response from the Fund Advisory Committee in a timely manner through the Marshfield Area Community Foundation.
- 12. Application forms are available at <u>Marshfield Area Community Foundation</u>, 211 E. Second Street (2<sup>nd</sup> Street Community Center) <u>Marshfield, WI 54449</u>. Completed forms should be submitted to this address to the attention of the Foundation's Executive Director. CONTACT: <u>Phone</u> 715-384-9029; E-mail info@marshfield.foundation
- 13. Applications and supporting documentation should be completely legible, preferably typed.
- 14. Recipients of grants are expected to acknowledge this Performing Arts Fund and the Marshfield Area Community Foundation <u>in all of their public announcements regarding</u> <u>the project</u>. Indication that "public contributions to the endowment fund are always welcome" would also be appropriate.
- 15. Grant recipients are **expected to file a** *final summary report* **in narrative form** (including a budget overview), indicating how the funding was used and what benefits accrued as a result of the grant for the performing arts. Photographs, brochures, press releases, and printed programs should be included. The report should be filed with the Marshfield Area Community Foundation no later than **thirty days** after the completion of the project.
- 16. These guidelines and procedures may be amended or altered at any time by consensus of the fund Advisory Committee with the approval of the Marshfield Area Community Foundation.

(Revised & Approved July 2019)