

January 2023



Quarterly Happenings at Marshfield Foundation

"enriching the quality of life in
the Marshfield area"

Happy New Year! Looking back...moving forward

We wish you all a very Happy New Year! 2022 was a year filled with collaborations, new funds, and much more face to face interactions!

Our Annual Report will certainly highlight new funds started but it was a pleasure working with people to develop all types of funds. From new scholarships to fiscal sponsorship funds to help groups trying to become a nonprofit. We enjoyed getting to know these new donors and learn about their passion for our community.

We also look forward to a new year filled with continued collaborations to help make a bigger impact in our community. We are working to increase the amount of each scholarship for a bigger impact and developing new ways to get donor advised fund holders involved with our community grants process. We look forward to talking about these more in the next few months.

Thank you for your commitment to our mission of Connecting People Who Care with Causes that Matter. It is because of you that we can deliver our vision of Enriching the Quality of Life in the Marshfield Area.



Stacey Schultz, Executive Director stacey@marshfield.foundation, 715-384-9029

New This Quarter

- **Marshfield Area Community Foundation Strategic Planning Complete**
 - It had been three years since our last strategic plan. The board and committees did a tremendous job breaking down the 2019 plan into workable goals for the various committees. After three years we have many accomplishments including a new website, an improved marketing plan, and an improved financial summary for the board of directors. With a few vacant board positions, we look forward to implementing the new strategic plan with the 2023 board & its committees. Many thanks to the board members who participated in this full-day planning session and to Jamie Preder who facilitated our strategic plan.
 - **Changes coming to the Community Grants Program at the Marshfield Foundation**
 - The Community Grants Program continues to be a highly productive tool to get more money into our community addressing emerging needs such as mental health and food insecurity. We have a dedicated and thorough grants committee. They use money from the Community Grants Fund as well as money designated from the Forever Fund, the Women's Giving Circle Fund, the Senior Citizen's Endowment Fund, and the Mike Tauschek Fund.
 - In 2023, we will begin a new grant cycle program. Applications will be open January 1-20 and again August 1-20.
 - Before the Grants Committee reviews applications, fund holders of donor advised funds will have the opportunity to support grant applications. We will reach out to fund holders with a summary of grant applications.
 - Our hope is that this will give fund holders the opportunity to have a first hand look at community needs. If a grant application is one of their passions they will have the chance to support the grant first either fully or just a portion of the request.
 - This change will provide fund holders with a closer look at community needs as well as potentially allowing more money to be utilized for the grants committee which means more of an impact being made in our community each year.
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Community Updates & Collaborations

- **Keep Kids Warm**
 - 2022 was a very successful year for Keep Kids Warm. We provided close to 400 coats, hats, & mittens to area kids.
 - We had an increase in Spanish interpreters which ensured families wanting interpretation services.
 - We were so thankful for our volunteer lead, Elise Hahn, and the many other volunteers who helped make this a smooth running event. As well, many Marshfield Foundation board members helped out this year and were able to see this great community event come together.
 - In 2023 we will be discussing the possibility of combining this event with other back-to-school events to decrease the amount of stops for parents. As well, we will look at the possibility of utilizing some gently used coats to help with our commitment to re-use and recycle in our community.

- **The Good Heart Award**

- The Marshfield Foundation and Hub City Times have joined together to award the first annual Good Heart Award. Community members are encouraged to nominate a high school senior living in Marshfield, WI who spreads unconditional, unwavering, and selfless kindness in the Marshfield community. Nominations will be accepted at info@marshfield.foundation until February 14th. Recipients will receive an award, dinner, and \$1,000 to donate to a Marshfield Area nonprofit of their choice.
- Other sponsors include Hotel Marshfield and Events Etc.

- **The Marshfield Area Cultural Fair**

- Saturday, February 25th is the next upcoming Marshfield Area Cultural Fair. It will take place at UWSP-Marshfield.
- UWSP-Marshfield staff are coordinating this event as the original group of volunteers step back after many successful years of running this event, even through COVID-19 restrictions.
- The Marshfield Community Foundation has financially supported this event as well as hold a fund for this group to make their donation process easier for the community.